

INSURANCE

The Malaysian Insurance Institute

RATES PER INSERTION

| | | | |
|---|-----------------------------------|----------------------------------|-----------------------------------|
| Back Cover RM 5,300.00 | Inside Front Cover RM 4,240.00 | Inside Back Cover RM 4,240.00 | Double Page Spread RM 5,830.00 |
| ROP Full Page RM 3,180.00 | ROP Half Page RM 2,650.00 | ROP Quarter RM 2,120.00 | |
| Advertorial Package (1 Advertorial + 1 ROP) Insurance: RM 3,710.00 Non-Insurance: RM 4,240.00 | | | |
| Total No of Ad Placement: _____ | | Order Total: RM _____ | |

Please indicate [√] to book the following issue(s) of MII-INSURANCE 2019-2020

| | | | |
|---------------------------------------|--|---|---------------------------------------|
| <input type="checkbox"/> Jan-Mar 2019 | <input type="checkbox"/> Apr-June 2019 | <input type="checkbox"/> July-Sept 2019 | <input type="checkbox"/> Oct-Dec 2019 |
| <input type="checkbox"/> Jan-Mar 2020 | <input type="checkbox"/> Apr-June 2020 | <input type="checkbox"/> July-Sept 2020 | <input type="checkbox"/> Oct-Dec 2020 |

Please indicate [√] to book the following advertorial / advertisement space for MII INSURANCE Quarterly magazine

| | | |
|---|---|--|
| <input type="checkbox"/> Back Cover B: 21.0cm(w) x 27.5cm(h) T: 20.0cm(w) x 26.5cm(h) | <input type="checkbox"/> Inside Front Cover B: 21.0cm(w) x 27.5cm(h) T: 20.0cm(w) x 26.5cm(h) | <input type="checkbox"/> Inside Back Cover B: 21.0cm(w) x 27.5cm(h) T: 20.0cm(w) x 26.5cm(h) |
| <input type="checkbox"/> ROP FULL Page B: 21.0cm(w) x 27.5cm(h) T: 20.0cm(w) x 26.5cm(h) | <input type="checkbox"/> ROP HALF Page B: 21.0cm(w) x 14.0cm(h) T: 20.0cm(w) x 13.0cm(h) | <input type="checkbox"/> ROP Quarter Page B: 10.75cm(w) x 14.0cm(h) T: 9.75cm(w) x 13.0cm(h) |
| <input type="checkbox"/> Double Page Spread B: 41.5cm(w) x 27.5cm(h) T: 40.5cm(w) x 26.5cm(h) | <input type="checkbox"/> Advertorial Package (One Advertorial + One ROP Full Page) | B denotes Bleed Size T denotes Trimmed Size |

Please bill us for the above booking:

Contact Person: _____ Tel No: _____
 Designation: _____ Email: _____
 Company Name: _____
 Company Address: _____
 Signature: _____ Company Stamp:
 Date: _____

You will receive confirmation of your booking after you have submitted the duly signed MII-INSURANCE Advertisement Booking Form. If further information is needed, will contact you via email or phone.