

INSURANCE

The Malaysian Insurance Institute



RATES PER INSERTION

Back Cover RM 5,300.00	Inside Front Cover RM 4,240.00	Inside Back Cover RM 4,240.00	Double Page Spread RM 5,830.00
ROP Full Page RM 3,180.00	ROP Half Page RM 2,650.00	ROP Quarter RM 2,120.00	
Advertorial Package (1 Advertorial + 1 ROP) Insurance: RM 3,710.00 Non-Insurance: RM 4,240.00			
Total No of Ad Placement: _____		Order Total: RM _____	

Please indicate [√] to book the following issue(s) of MII-INSURANCE 2019-2020

<input type="checkbox"/> Jan-Mar 2019	<input type="checkbox"/> Apr-June 2019	<input type="checkbox"/> July-Sept 2019	<input type="checkbox"/> Oct-Dec 2019
<input type="checkbox"/> Jan-Mar 2020	<input type="checkbox"/> Apr-June 2020	<input type="checkbox"/> July-Sept 2020	<input type="checkbox"/> Oct-Dec 2020

Please indicate [√] to book the following advertorial / advertisement space for MII INSURANCE Quarterly magazine

<input type="checkbox"/> Back Cover B: 21.0cm(w) x 27.5cm(h) T: 20.0cm(w) x 26.5cm(h)	<input type="checkbox"/> Inside Front Cover B: 21.0cm(w) x 27.5cm(h) T: 20.0cm(w) x 26.5cm(h)	<input type="checkbox"/> Inside Back Cover B: 21.0cm(w) x 27.5cm(h) T: 20.0cm(w) x 26.5cm(h)
<input type="checkbox"/> ROP FULL Page B: 21.0cm(w) x 27.5cm(h) T: 20.0cm(w) x 26.5cm(h)	<input type="checkbox"/> ROP HALF Page B: 21.0cm(w) x 14.0cm(h) T: 20.0cm(w) x 13.0cm(h)	<input type="checkbox"/> ROP Quarter Page B: 10.75cm(w) x 14.0cm(h) T: 9.75cm(w) x 13.0cm(h)
<input type="checkbox"/> Double Page Spread B: 41.5cm(w) x 27.5cm(h) T: 40.5cm(w) x 26.5cm(h)	<input type="checkbox"/> Advertorial Package (One Advertorial + One ROP Full Page)	B denotes Bleed Size T denotes Trimmed Size

Please bill us for the above booking:

Contact Person: _____ Tel No: _____
 Designation: _____ Email: _____
 Company Name: _____
 Company Address: _____
 Signature: _____ Company Stamp:
 Date: _____

You will receive confirmation of your booking after you have submitted the duly signed MII-INSURANCE Advertisement Booking Form. If further information is needed, will contact you via email or phone.